

Workshop Report

Show Racism the Red Card

Report 2014



Show Racism the Red Card



Wales

Cyngor Bwrdeistref Sirol



BRIDGEND
County Borough Council

Introduction

- (1) Anti-racism workshops in Schools
- (2) Anti-racism workshops at Youth Clubs
- (3) Anti-racism workshops at Pupil Referral Units
- (4) Schools' Competition

Show Racism the Red Card are proud to have worked in partnership with Bridgend County Council during the past academic year.

Show Racism the Red Card is an anti-racism charity which aims to raise awareness amongst young people about racism in society. We make use of the powerful position of professional footballers / other sports stars as role models to deliver our anti-racism message.

Our workshops can be used as a catalyst to talk sensitively and effectively about racism. They allow schools to be proactive in promoting racial equality by tackling a serious issue using football as a starting point. Football has a tremendous influence on young people and it is gratifying to see so many players and managers committed to stamping out racism. Their views and comments can be seen on our Campaign video.

Wherever possible we will use ex-professional football players to deliver our workshops. Currently we utilise Steve Jenkins and Christian Roberts in Wales, other ex-professional footballers with the campaign including Luther Blissett, Gary Bennett and Dean Gordon.

Our aims are to:

- To familiarise young people with the causes, consequences and forms of racism and equip them with a range of skills that will enable them to challenge racism
- To enable young people to develop good relationships and respect the differences between people, regardless of a person's race, ethnicity, nationality or religion.
- To help young people prepare to play an active role as citizens in a growing multi-racial society, and to prepare them for life experiences in society.
- To provide teachers with an easy-to-use teaching resource to enable them to educate young people.

Workshop Delivery

Steve Jenkins

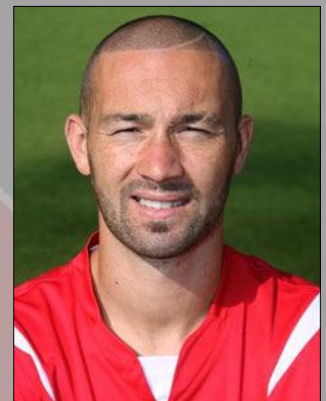
Steve is a former Swansea City and Cardiff City player who also represented Wales on 16 occasions.

The full back played 145 times for Swansea before moving to Huddersfield Town, a team he captained during his 7 year stay.

He went on to play for the Bluebirds and finished his career at Newport County where he held both playing and coaching positions.

Christian Roberts

Christian is an ex Cardiff City player who has recently retired from the game, having experienced racism due to his mixed heritage, Christian is able to bring this into the classroom discussions as well as his recent conversion to Islam.



“The activities that were provided for the children were great and delivered by a brilliant facilitator “(Steve)”

“Christian was very personable and the children really enjoyed his manner”

“Christian’s personal experience with racism was powerful. The children really responded to his level of understanding”

Anti-Racism Workshops in Schools

We have delivered 24 workshops in 22 schools and engaged with approx. 764 young people through these workshops; the sessions looked at various issues around racism, stereotyping and terminology.

The list of the schools is as follows:

	Name of School	No. of W/Shops	No. of Pupils	Date of W/Shop
Bridgend	Porthcawl Comprehensive	3	120	06/07/2012
	Pencoed Primary	2	64	13/11/2012
	Archbishop Mcgrath High School	2	122	04/12/2012
	Coety Primary	3	86	09/01/2013
	Croesty Primary	2	62	29/01/2013
	Betws Primary	2	61	05/03/2013
	Tondu Primary	2	115	05/06/2013
	YGG Cwm Garw	2	50	11/06/2013
	Mynydd Cynffig Junior School	2	89	13/06/2013
	Llangewydd Primary School	2	90	24/06/2013
	Plasnewydd Primary School	2	59	01/07/2013
	Corneli Primary School	2	50	05/07/2013
	Caerau Primary School	2	90	09/07/2013
	Cefncribwr Primary School	2	60	18/09/2013
	Pyle Primary School	4	80	20/01/2014
TOTAL		34	1118	

Total number of young people worked with = 1118

Total number of schools worked with = 15

Total number of workshops delivered = 34

*The 4 remaining Workshops have been allocated to Cllr. Phil John by Karen Ferri

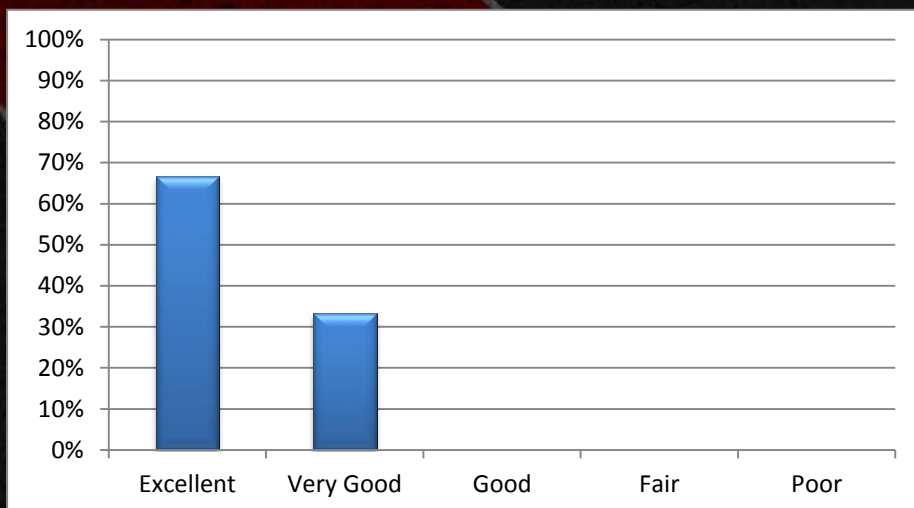
School Workshop Feedback

Here at Show Racism the Red Card, we understand the importance of ensuring our learning outcomes match those of pupils, teachers and funders. That's why we have a rigorous and in depth programme of feedback and assessment that helps us to show what we are achieving and also helps shape our future education work.

Each school we visit is left with feedback forms for teachers and pupils to fill in. We also send out further forms 3 months after our visit to look at the longer term effects of our work.

Teachers answered the following questions:

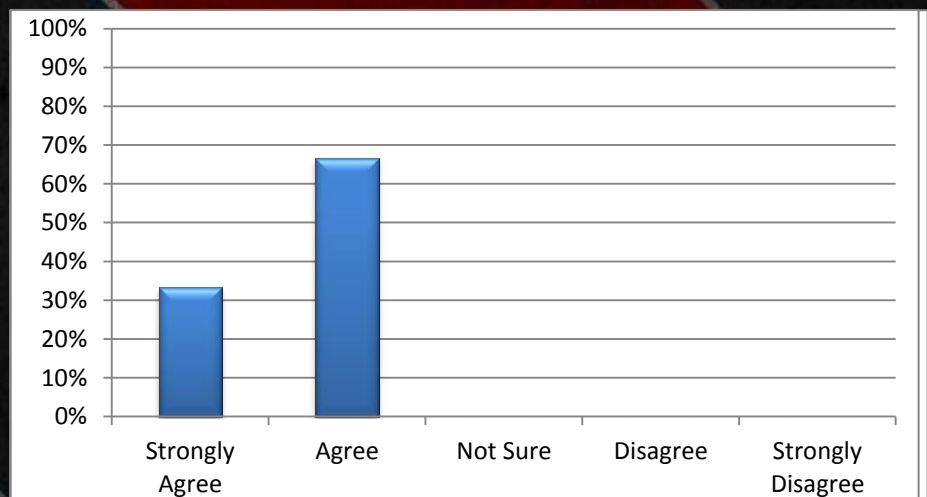
What was your overall opinion of the day?



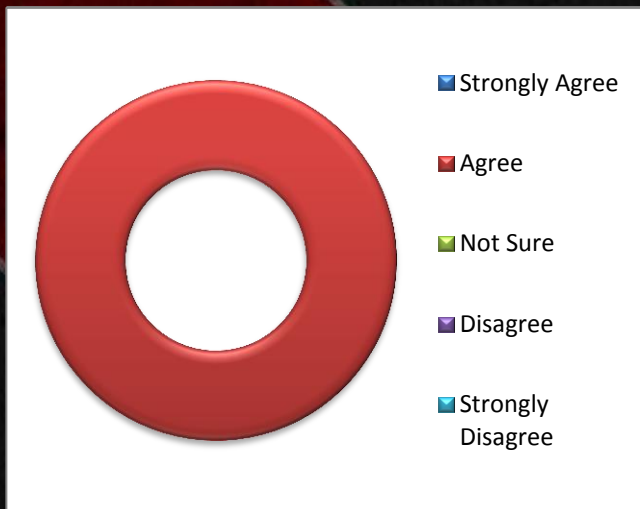
65% of teachers said the workshop was **Excellent** and **35%** said **Very Good**

Do you think the day has improved young people's understanding about racism?

35% of teachers 'Strongly Agreed' and **65%** 'Agreed' that the day improved young people's understanding of racism



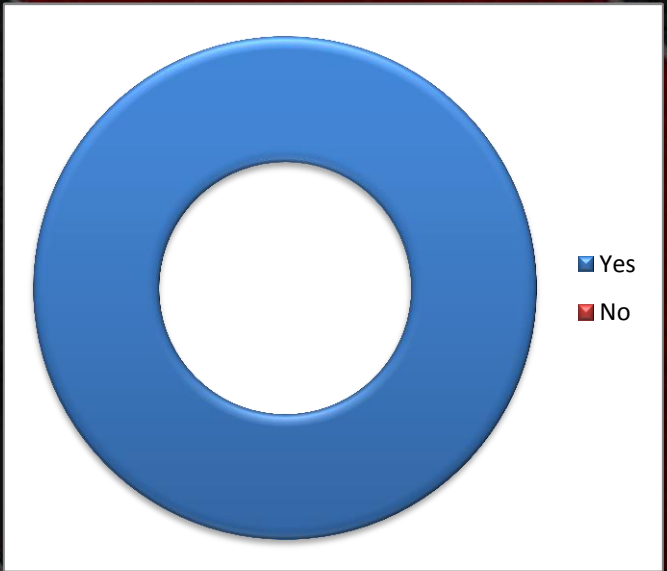
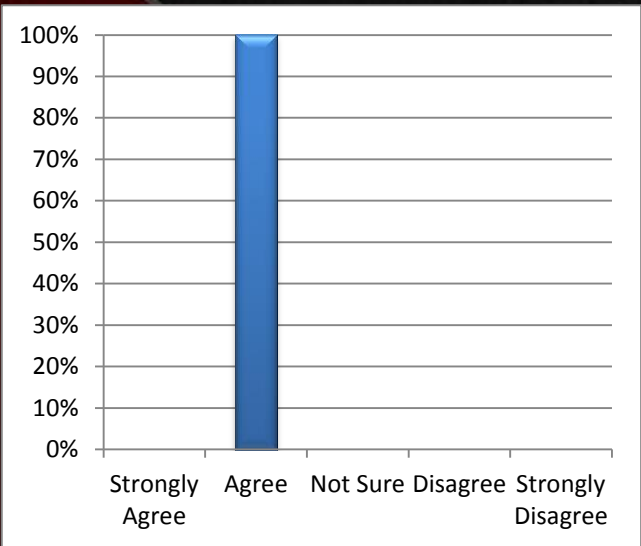
Do you think the day encouraged discussion about racism between pupils?



100% of teachers 'Agreed' that the day encouraged discussion about racism amongst young people

Do you think the day will have a lasting impact on the young people that took part?

Would you now feel comfortable delivery the SRtRC workshop in your school, using the lesson pack?



100% of teachers stated that they would now feel comfortable delivering a workshop about anti-racism, showing that our work truly is sustainable

Teachers' Feedback:

Caerau Primary School – Teachers' Initial Feedback

What did you like best in the day?

“The talk was very enjoyable and informative; Chris was very popular with the children.”

“The discussion and games – very child friendly and kept children engaged through the session.”

Pencoed Primary – Teachers' Initial Feedback

What did you like best in the day?

“The enthusiasm of the presenter, we will continue to support this fantastic workshop.”

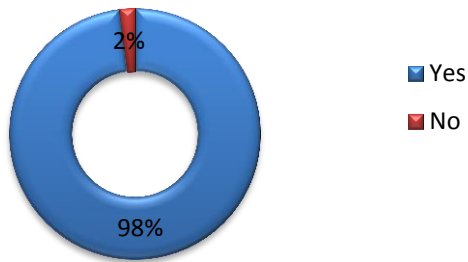
Betws Primary School – Teachers' Initial Feedback

What did you like best in the day?

“All the children were engaged in the activities and kept on task. Every child was confident in participating in the session.”

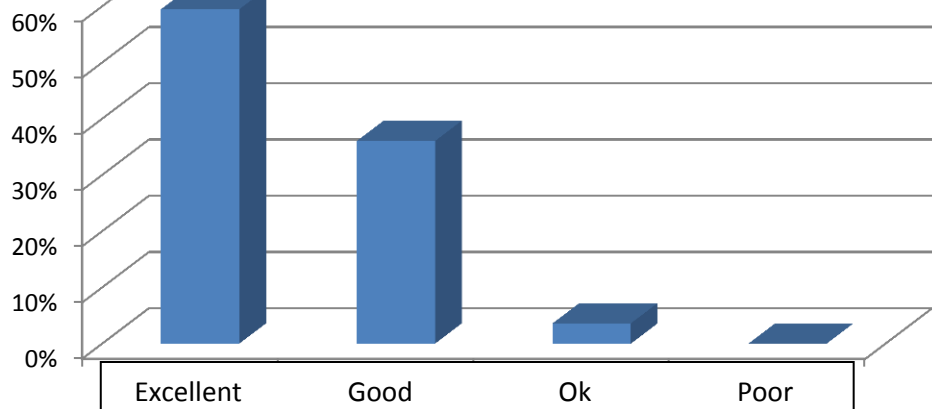
Pupils' Feedback:

Did you enjoy the workshop?



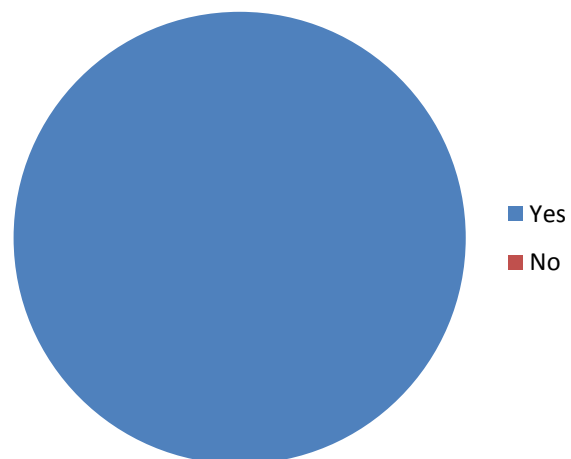
98% of young people stated that they enjoyed the workshop

How would you rate the classroom activities?



Do you know more about racism than you did before the workshop?

100% of young people stated that they know more about racism after receiving a SRtRC workshop



Today I learned that...

“Racism is not just about the colour of the skin.”

“That Paki wasn’t short for Pakistan and I learnt what some words meant.”

“I learned that black people used to be slaves for white people.”

“Racism is really bad and it’s not just one person its everyone.”

“Some words/phrases are more aggressive than they sound.”

“Racism is horrible and that you must not say a couple of words because they mean horrible.”

“Racism shouldn’t be used because it can have an effect on people getting bullied.”

“Saying coloured is no longer allowed and people used to buy black people.”

What would you do if you witnessed racism in the future?

“I would probably tell the person to stop it!”

“I would stop racism and make everyone wear something so I can hear them say everything.”

“I would explain to the person that racism is wrong.”

“I would explain how racism can affect the person being abused.”

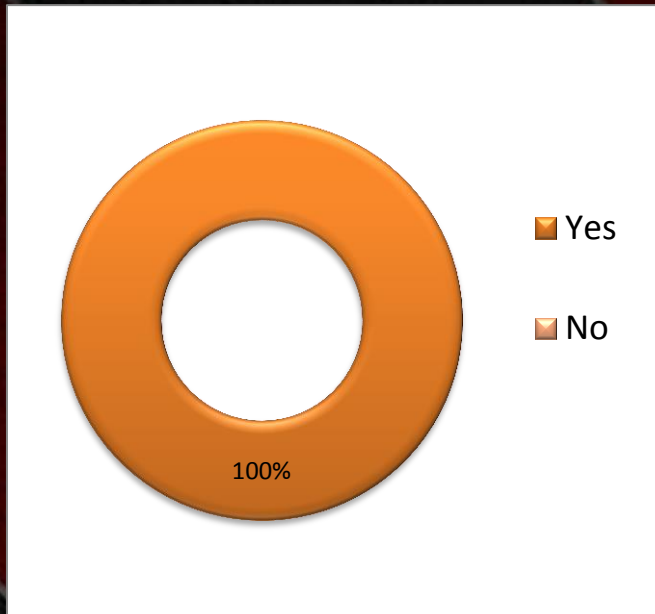
“I would support people.”

“I’d tell them that they’re being racist and they can get fined.”

What are the long-term effects of our work on young people?

Three months after we visit each school we send a follow up evaluation form that aims to assess the medium to long term affect the workshops have had on the pupils. **Results are as follows....**

Do you now treat others more positively?



100% of the young people questioned stated that they now treat others in a more positive manner. The vast majority of those that said 'no' stated that they had always treated people respectfully prior to the workshop and so simply continued to do so

Has the workshop changed the way you treat others? If yes, how do you now act toward others?

"I treat people the same way if they are black or white."

"I treat others equally."

"A lot more friendly and kinder."

"I have been more helpful and kind to people."

"I have been a lot more kind and polite and learnt not to think stuff about people until I meet them."

"I act carefully because I might hurt peoples' feelings."

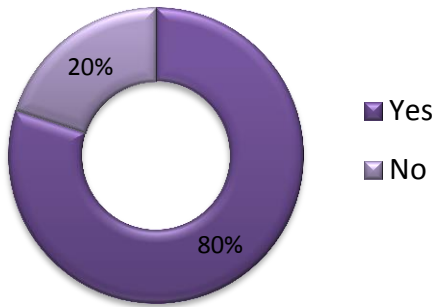
"Nice and kind and play nicely."

"I've acted very nicely. Imagining someone walked up to me and they were a different colour to us I wouldn't laugh, like other people."

"I treat others with respect. I don't call people names. I'm not racist."

"Don't judge others by how they look and how they dress."

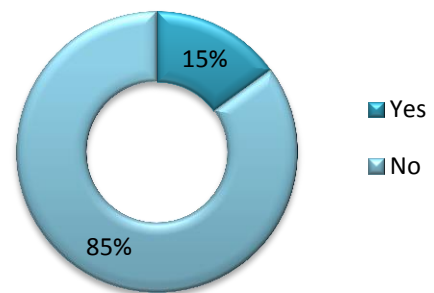
Have you completed any further work on racism in school?



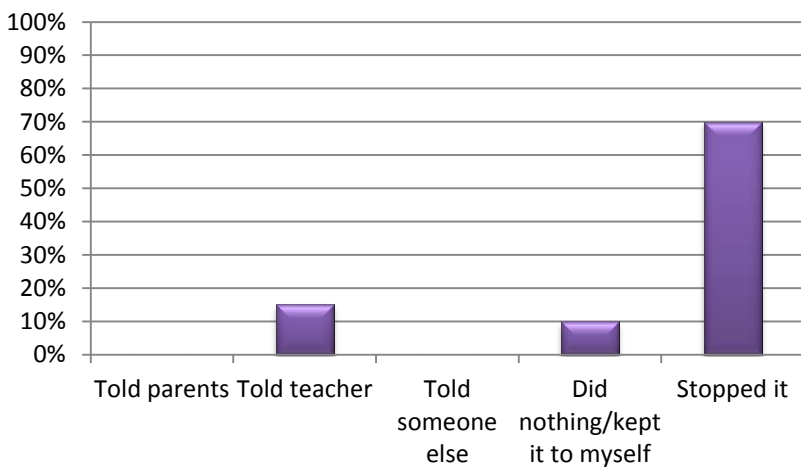
90% of pupils stated that they had completed more work on racism after the workshop showing that our work motivates schools to continue equality work

Have you witnessed a racist incident since our last workshop?

Of the pupils who answered YES 95% acted positively, either telling an adult, or trying to defuse the situation themselves



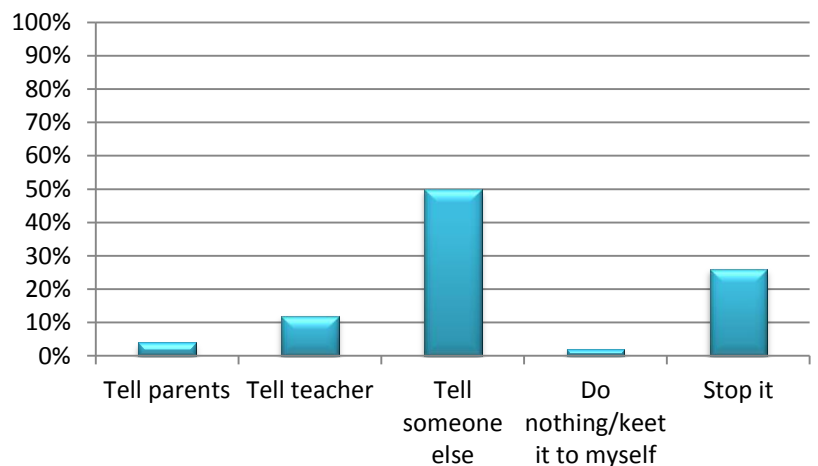
If YES, what did you do...?



*"I would tell a parent/guardian."
 "Tell somebody right away and don't listen to them, they don't know your story."
 "I would try my best to deal with it and not to listen to them."
 "I would tell someone and tell the person its racist."
 "Well my baby brother is mixed race and if someone was being nasty I would put a stop to it."*

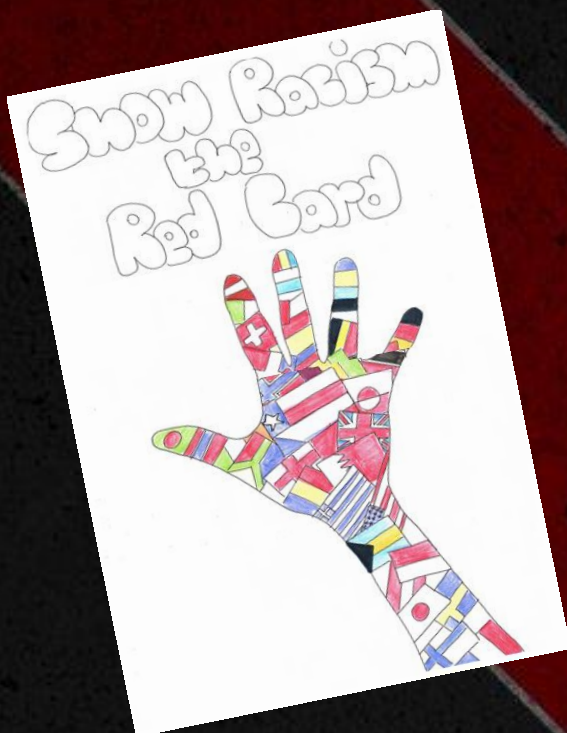
If NO, what would you do?

Of the ones who answered NO 96% acted positively, and 26% would speak up & act trying to stop the incident from escalating



Schools' Competition

Our annual School's Competition Prize Giving Ceremony at the Marriot Hotel in Cardiff saw over 100 young people from all over Wales enjoy a day full of entertainment and rewards at our Oscar style awards. The children were joined by well-known TV personalities Alex Winters and Lisa Rogers as well as Sports Stars from Cardiff City FC, the Ospreys and Newport Gwent Dragons. The players and special guests handed out fantastic prizes to the winners at the ceremony for their outstanding achievements that included an award, certificate, amazon vouchers, kindles, Welsh football match tickets and the opportunity to watch the Welsh rugby team train along with a goodie bag.



Black is Black.
White is White.
Life is always
A racial fight.
Don't date her.
Don't Marry Him.
He doesn't match
The colour of your skin
Why does it matter?
Why do we care?
Would you see a difference
If the skin wasn't there?
They may use a language
We do not speak
They may have beliefs
We find unique.
But deep down inside
Beneath that thin shell,
You may just find someone
You know very well.

The day began with a cocktail reception where the young people had the chance to view all the entries this year and have some entertainment that included a circus act and balloon artist.

Once all the prize winners and guests were seated in the impressive suite they had the luxury of having a two course meal while being entertained by the circus act and balloon artist.

After food the Ceremony began, it was an Oscar style ceremony that showcased the amazing work of the winners and runners that brought a tear to many in the room including presenter Lisa Rogers.

After the poster categories the guests were entertained by team SBX that included the highly talented Ash Randall and Tom 'Conman' Connors.

After receiving their prizes the young people were able to get a photograph as well as an autograph from the sports stars which led to them all going away with big smiles on their faces. Overall, 8 schools from the Blaenau Gwent, Caerphilly and Torfaen areas registered for the competition with 4 sending in entries.

In our 2013 competition, there were two winners from Bridgend, both attend Bryntirion Comprehensive. Shola Ford who was a runner up entered an outstanding poem and Bethan Pinchbeck was runner up in our poster design years 7 – 9 category. Both girls received a £20.00 Amazon gift voucher alongside their trophies and certificates.